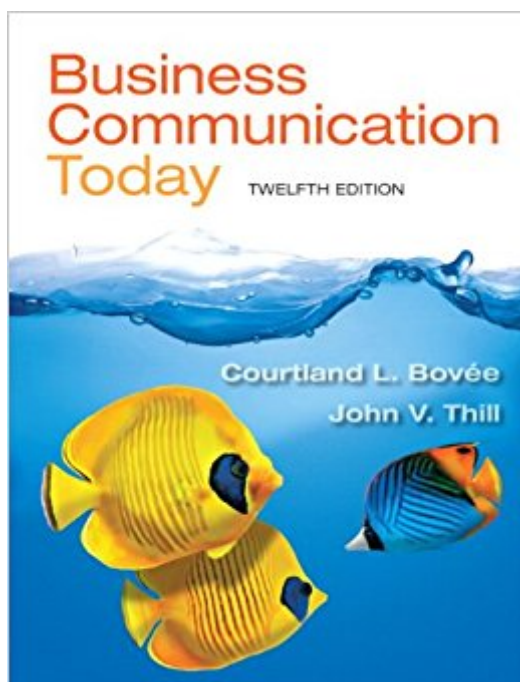


The book was found

Business Communication Today (12th Edition)



Synopsis

Directed primarily toward college/university students, this text also provides practical content to current and aspiring industry professionals. BovÃ©/Thill provides real-world training for the business world of today and tomorrow. The field's leading text for more than two decades, Business Communication Today continues to provide the cutting-edge coverage that readers can count on to prepare them for real business practice. This edition includes up-to-date coverage of the social communication model that's redefining business communication and reshaping the relationships between companies and their stakeholders. **Note:** This is the standalone book, if you want the book/access code order the ISBN below: 0133131114 / 9780133131116 Business Communication Today Plus MyBCommLab with Pearson eText -- Access Card Package Package consists of: 0132971291 / 9780132971294 Business Communication Today 0132992191 / 9780132992190 MyBCommLab with Pearson eText -- Access Card -- for Business Communication Today

Book Information

Hardcover: 688 pages

Publisher: Prentice Hall; 12 edition (July 21, 2013)

Language: English

ISBN-10: 0132971291

ISBN-13: 978-0132971294

Product Dimensions: 8.6 x 1.1 x 11 inches

Shipping Weight: 3.6 pounds

Average Customer Review: 4.1 out of 5 stars 121 customer reviews

Best Sellers Rank: #54,314 in Books (See Top 100 in Books) #109 in Books > Textbooks > Business & Finance > Business Communication #404 in Books > Business & Money > Skills > Communications

Customer Reviews

I got good grades thank you. This is just what I needed.

Book is detailed and straight forward, but the online companion is pretty terrible. There are typos and errors all over the place and it's supposed to be a business communication textbook. Really hard to take it seriously.

I purchased the book for my course but in the Kindle format. Right away, I Knew I was in deep doo doo. I'm in an online course and the Kindle edition doesn't have page numbers the teacher is referencing! Great buy though.

needed it for school

great!

Very Good!

Not really use it on my class. Though it has the information you need in studying business communication

One of the better text books I've had in my master's program. Very applicable with my current job!

[Download to continue reading...](#)

ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Business Communication Today (12th Edition) Excellence in Business Communication (12th Edition) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases (Miller Business Law Today Family) Business Law Today, Standard: Text and Summarized Cases (Miller Business Law Today Family) Business Communication Today (13th Edition) Business Communication Today (14th Edition) Introduction to Audiology (12th Edition) (Pearson Communication Sciences and Disorders) Dynamics of Mass Communication: Media in Transition, 12th edition (B&B Journalism) Media of Mass Communication, The, Books a la Carte (12th Edition) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Criminal Justice Today: An Introductory Text for the 21st Century (12th Edition) Selling Today (12th Edition) Guide to Business Etiquette (2nd Edition) (Guide to Series in Business Communication) The Legal Environment Today (Miller Business Law Today Family) Cengage

Advantage Books: Essentials of the Legal Environment Today (Miller Business Law Today Family)
Business Communication (Harvard Business Essentials)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)